Caustic Potash (Potassium hydroxide)

Potassium hydroxide is an inorganic compound with the formula KOH, and is commonly called caustic potash. Along with sodium hydroxide (NaOH), this colorless solid is a prototypical strong base. It has many industrial and niche applications, most of which exploit its corrosive nature and its reactivity toward acids. An estimated 700,000 to 800,000 tonnes were produced in 2005.
Approximately 100 times more NaOH than KOH is produced annually. KOH is noteworthy as the precursor to most soft and liquid soaps as well as numerous potassium-containing chemicals.
Potassium Carbonate

Potassium carbonate (K₂CO₃) is a white salt, soluble in water (insoluble in ethanol) which forms a strongly alkaline solution. It can be made as the product of potassium hydroxide's absorbent reaction with carbon dioxide. It is deliquescent, often appearing a damp or wet solid. Potassium carbonate is used in the production of soap and glass.
Potassium Permanganate

Potassium permanganate is an inorganic chemical compound and medication. As a medication it is used for cleaning wounds and dermatitis.

It has the chemical formula KMnO₄ and is a salt consisting of K⁺ and MnO⁻₄ ions. It is a strong oxidizing agent. It dissolves in water to give intensely pink or purple solutions, the evaporation of which leaves prismatic purplish-black glistening crystals.
Dyestuff

Used in the production of anthraquinone, vat dyes like indanthrene golden orange, indanthrene red, indanthrene blue etc., indigoid dyes, rhodamine B and dye intermediates like J-acid, Chicago acid and diethyl m amino phenol.
Petroleum Refining

Petroleum refining processes are the chemical engineering processes and other facilities used in petroleum refineries (also referred to as oil refineries) to transform crude oil into useful products such as liquefied petroleum gas (LPG), gasoline or petrol, kerosene, jet fuel, diesel oil and fuel oils.
Potassium Formate

Potassium formate, HCO2K (or KHCOO), is the potassium salt of formic acid. This white solid is an intermediate in the formate potash process for the production of potassium. Potassium formate has also been studied as a potential environmentally friendly deicing salt for use on roads.
Combination of caustic potash solution and formic acid results in the deicer potassium formate. Compared with other defrosting products, potassium formate is the more efficient solution on icy runways and also has better adhesive qualities. Moreover, chlorides are eliminated in the electrolytical production of caustic potash, meaning that this deicing agent is minimally corrosive, which is good for the aircraft.
Market Outlook

The demand for caustic potash is driven by the performance of the application sectors such as dyestuff, pharmaceutical as well as potassium based chemicals / salts particularly potassium carbonate. Indian demand for caustic potash (Period from April 2015 to March 2016) Around 60,000 metric tonne per annum.
## Indian Import/Export of Caustic Potash

<table>
<thead>
<tr>
<th>Year</th>
<th>Import</th>
<th>Export</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>In metric tonne</td>
<td></td>
</tr>
<tr>
<td>2012-13</td>
<td>56373</td>
<td>599</td>
</tr>
<tr>
<td>2013-14</td>
<td>50946</td>
<td>999</td>
</tr>
<tr>
<td>2014-15</td>
<td>19775</td>
<td>1084</td>
</tr>
<tr>
<td>2015-16</td>
<td>18363</td>
<td>2904</td>
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</table>
Potassium hydroxide or caustic potash is one of the potassium compounds widely used in non-fertilizer applications (mainly potassium carbonate and potassium phosphates).

Global potassium hydroxide market grows at CAGR of 4.5%, capacity utilization rates are around 87-89%.
Global Potassium Hydroxide Demand by Region
The global potassium permanganate market is further expected to reach a value of around US$ 1023 Million by 2022, growing at a CAGR of more than 11% during 2017-2022.

Global demand 2.2 million metric tonne per annum.
Global Installed Capacity

Installed capacity of KOH 2.5 million metric tonne per annum

There are production sites that can swing between the production of KOH and NaOH [caustic soda] as needed by the demand supply scenario in the market.
## Global Import Trade

<table>
<thead>
<tr>
<th>Importing country</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Others</td>
<td>238,389</td>
<td>245,694</td>
<td>338,129</td>
<td>355,266</td>
<td>278,486</td>
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<tr>
<td>Norway</td>
<td>11,304</td>
<td>12,092</td>
<td>20,789</td>
<td>19,767</td>
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<td>Belgium</td>
<td>0</td>
<td>30,751</td>
<td>29,608</td>
<td>23,808</td>
<td>23,615</td>
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<tr>
<td>Argentina</td>
<td>36,581</td>
<td>38,488</td>
<td>44,777</td>
<td>39,783</td>
<td>24,008</td>
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<tr>
<td>United States of America</td>
<td>19,629</td>
<td>21,452</td>
<td>23,843</td>
<td>21,263</td>
<td>25,184</td>
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<tr>
<td>Sweden</td>
<td>26,647</td>
<td>25,662</td>
<td>27,833</td>
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<tr>
<td>Free Zones</td>
<td>4,504</td>
<td>18,883</td>
<td>26,669</td>
<td>22,352</td>
<td>26,595</td>
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<td>United Kingdom</td>
<td>45,086</td>
<td>31,881</td>
<td>42,225</td>
<td>38,946</td>
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<td>Japan</td>
<td>21,953</td>
<td>20,004</td>
<td>22,395</td>
<td>26,246</td>
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<td>Malaysia</td>
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<td>Canada</td>
<td>27,742</td>
<td>29,361</td>
<td>35,904</td>
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<td>Netherlands</td>
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<td>Israel</td>
<td>0</td>
<td>0</td>
<td>47,430</td>
<td>33,122</td>
<td>49,750</td>
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<td>Denmark</td>
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<td>49,932</td>
<td>35,059</td>
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<tr>
<td>France</td>
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<td>47,452</td>
<td>57,649</td>
<td>59,769</td>
<td>65,546</td>
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<tr>
<td>Germany</td>
<td>89,420</td>
<td>111,638</td>
<td>117,980</td>
<td>105,797</td>
<td>127,722</td>
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<tr>
<td><strong>Total</strong></td>
<td>705,837</td>
<td>792,576</td>
<td>987,277</td>
<td>912,783</td>
<td>897,016</td>
</tr>
</tbody>
</table>
Major Queries/Questions Answered in the Report?

1. What is Caustic Potash (Potassium hydroxide) industry?

2. How has the Caustic Potash (Potassium hydroxide) industry performed so far and how will it perform in the coming years?

3. What is the Project Feasibility of a Caustic Potash (Potassium hydroxide) Plant?

4. What are the requirements of Working Capital for setting up a Caustic Potash (Potassium hydroxide) plant?
5. What is the structure of the Caustic Potash (Potassium hydroxide) Business and who are the key/major players?

6. What is the total project cost for setting up Caustic Potash (Potassium hydroxide) plant?

7. What are the operating costs for setting up a Caustic Potash (Potassium hydroxide) plant?

8. What are the machinery and equipment requirements for setting up a Caustic Potash (Potassium hydroxide) plant?
9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up a Caustic Potash (Potassium hydroxide) plant?

10. What are the requirements of raw material for setting up a Caustic Potash (Potassium hydroxide) plant?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up a Caustic Potash (Potassium hydroxide) plant?

12. What is the Manufacturing Process and Formulations of a Caustic Potash (Potassium hydroxide) plant?
13. What is the total size of land required for setting up a Caustic Potash (Potassium hydroxide) plant?

14. What will be the income and expenditures for a Caustic Potash (Potassium hydroxide) plant?

15. What are the Projected Balance Sheets of a Caustic Potash (Potassium hydroxide) plant?

16. What are the requirement of utilities and overheads for setting up a Caustic Potash (Potassium hydroxide) plant?

17. What is the Built up Area Requirement and cost for setting up a Caustic Potash (Potassium hydroxide) Business?
18. What are the Personnel (Manpower) Requirements for setting up a Caustic Potash (Potassium hydroxide) Business?

19. What are Statistics of Import & Export for Caustic Potash (Potassium hydroxide)?

20. What is the time required to break-even?

21. What is the Break-Even Analysis of a Caustic Potash (Potassium hydroxide) plant?

22. What are the Project financials of a Caustic Potash (Potassium hydroxide) plant?
23. What are the Profitability Ratios of a Caustic Potash (Potassium hydroxide) plant?

24. What is the Sensitivity Analysis-Price/Volume of a Caustic Potash (Potassium hydroxide) plant?

25. What are the Projected Pay-Back Period and IRR of a Caustic Potash (Potassium hydroxide) plant?

26. What is the Process Flow Sheet Diagram of a Caustic Potash (Potassium hydroxide) project?
27. What are the Market Opportunities for setting up a Caustic Potash (Potassium hydroxide) plant?

28. What is the Market Study and Assessment for setting up a Caustic Potash (Potassium hydroxide) plant?

29. What is the Plant Layout for setting up a Caustic Potash (Potassium hydroxide) Business?
Table of Contents of the Project Report
Our Detailed Project Report contains

- Introduction
- Properties
- Uses & Applications
- List of Plant & Machineries
- Miscellaneous Items and Accessories
- Instruments, Laboratory Equipments and Accessories
- Electrification, Electric Load and Water
- Maintenance, Suppliers/Manufacturers of Plant and Machineries
• Process of Manufacture
• Flow Sheet Diagram
• List of Raw Materials
• Availability of Raw Materials
• Requirement of Staff & Labour
• Skilled & Unskilled Labour
• Requirement of Land Area
• Built up Area
• Plant Layout.
Along with financial details as under:

- Assumptions for Profitability workings
- Plant Economics
- Production Schedule
- Land & Building
  - Factory Land & Building
  - Site Development Expenses
- Plant & Machinery
  - Indigenous Machineries
  - Other Machineries (Miscellaneous, Laboratory etc.)
• Other Fixed Assets
  ▪ Furniture & Fixtures
  ▪ Pre-operative and Preliminary Expenses
  ▪ Technical Knowhow
  ▪ Provision of Contingencies

• Working Capital Requirement Per Month
  ▪ Raw Material
  ▪ Packing Material
  ▪ Lab & ETP Chemical Cost
  ▪ Consumable Store
• Overheads Required Per Month And Per Annum
  - Utilities & Overheads (Power, Water and Fuel Expenses etc.)
  - Royalty and Other Charges
  - Selling and Distribution Expenses

• Salary and Wages
• Turnover Per Annum
• Share Capital

• Equity Capital
• Preference Share Capital
• **Annexure 1** :: Cost of Project and Means of Finance

• **Annexure 2** :: Profitability and Net Cash Accruals

- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals
• **Annexure 3** :: Assessment of Working Capital requirements
  - Current Assets
  - Gross Working. Capital
  - Current Liabilities
  - Net Working Capital
  - Working Note for Calculation of Work-in-process

• **Annexure 4** :: Sources and Disposition of Funds
• **Annexure 5** :: Projected Balance Sheets

- ROI (Average of Fixed Assets)
- RONW (Average of Share Capital)
- ROI (Average of Total Assets)

• **Annexure 6** :: Profitability ratios

- D.S.C.R
- Earnings Per Share (EPS)
- Debt Equity Ratio
- **Annexure 7** :: Break-Even Analysis
  - Variable Cost & Expenses
  - Semi-Var./Semi-Fixed Exp.
  - Profit Volume Ratio (PVR)
  - Fixed Expenses / Cost
  - B.E.P

- **Annexure 8 to 11** :: Sensitivity Analysis - Price/Volume
  - Resultant N.P.B.T
  - Resultant D.S.C.R
  - Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP

- **Annexure 12** :: Shareholding Pattern and Stake Status

- Equity Capital
- Preference Share Capital
• Annexure 13 :: Quantitative Details - Output/Sales/Stocks

- Determined Capacity P.A of Products/Services
- Achievable Efficiency/Yield % of Products/Services/Items
- Net Usable Load/Capacity of Products/Services/Items
- Expected Sales/ Revenue/ Income of Products/Services/Items
<table>
<thead>
<tr>
<th>Annexure 14</th>
<th>::</th>
<th>Product wise domestic Sales Realisation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annexure 15</td>
<td>::</td>
<td>Total Raw Material Cost</td>
</tr>
<tr>
<td>Annexure 16</td>
<td>::</td>
<td>Raw Material Cost per unit</td>
</tr>
<tr>
<td>Annexure 17</td>
<td>::</td>
<td>Total Lab &amp; ETP Chemical Cost</td>
</tr>
<tr>
<td>Annexure 18</td>
<td>::</td>
<td>Consumables, Store etc.,</td>
</tr>
</tbody>
</table>
- **Annexure 19** :: Packing Material Cost
- **Annexure 20** :: Packing Material Cost Per Unit
- **Annexure 21** :: Employees Expenses
- **Annexure 22** :: Fuel Expenses
- **Annexure 23** :: Power/Electricity Expenses
• Annexure 24 :: Royalty & Other Charges
• Annexure 25 :: Repairs & Maintenance Exp.
• Annexure 26 :: Other Mfg. Expenses
• Annexure 27 :: Administration Expenses
• Annexure 28 :: Selling Expenses
• Annexure 29 :: Depreciation Charges – as per Books (Total)
• **Annexure 30** :: Depreciation Charges – as per Books (P & M)

• **Annexure 31** :: Depreciation Charges - As per IT Act WDV (Total)

• **Annexure 32** :: Depreciation Charges - As per IT Act WDV (P & M)
• Annexure 33 :: Interest and Repayment - Term Loans

• Annexure 34 :: Tax on Profits

• Annexure 35 :: Projected Pay-Back Period And IRR
Reasons for buying our report:

• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product.

• This report provides vital information on the product like its characteristics and segmentation.

• This report helps you market and place the product correctly by identifying the target customer group of the product.
• This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

• The report provides a glimpse of government regulations applicable on the industry

• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions
Our Approach:

• Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.

• The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players.

• We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.
The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Caustic Potash (Potassium hydroxide)” provides an insight into the Caustic Potash (Potassium hydroxide) market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Caustic Potash (Potassium hydroxide) project. The report assesses the market sizing and growth of the Indian Caustic Potash (Potassium hydroxide) Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:
• Good Present/Future Demand
• Export-Import Market Potential
• Raw Material & Manpower Availability
• Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Caustic Potash (Potassium hydroxide) sector in India along with its business prospects. Through this report we have identified Caustic Potash (Potassium hydroxide) project as a lucrative investment avenue.

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Selection process starts with the generation of a product idea. In order to select the most promising project, the entrepreneur needs to generate a few ideas about the possible projects. Here’s we offer a best and easiest way for every entrepreneur to searching criteria of projects on our website www.entrepreneurindia.co that is “Instant Online Project Identification and Selection”
NPCS Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.

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We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.

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We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.
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- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
- Technology Books and Directory
- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)
How are we different?

- We have two decades long experience in project consultancy and market research field.
- We empower our customers with the prerequisite know-how to take sound business decisions.
- We help catalyze business growth by providing distinctive and profound market analysis.
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors.
- We use authentic & reliable sources to ensure business precision.

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Our Approach

1. Requirement collection
2. Thorough analysis of the project
3. Economic feasibility study of the Project
4. Market potential survey/research
5. Report Compilation
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- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI’s
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- Industry / trade associations

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- Alcoholic And Non Alcoholic Beverages, Drinks
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- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
Sectors We Cover

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
<table>
<thead>
<tr>
<th>Sectors We Cover</th>
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<tbody>
<tr>
<td>- Copper &amp; Copper Based Projects</td>
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<tr>
<td>- Dairy/Milk Processing</td>
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<tr>
<td>- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,</td>
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<tr>
<td>- Electrical, Electronic And Computer based Projects</td>
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<tr>
<td>- Essential Oils, Oils &amp; Fats And Allied</td>
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<td>- Engineering Goods</td>
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<tr>
<td>- Fibre Glass &amp; Float Glass</td>
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<td>- Fast Moving Consumer Goods</td>
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<td>- Food, Bakery, Agro Processing</td>
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Sectors We Cover

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
Sectors We Cover

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing (Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.
Sectors We Cover

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

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- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
Sectors We Cover

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry (Packaged Drinking Water & Mineral Water)
- Wire & Cable

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